

C-FB ISD Council



# DIRECT LINE

everychild.onevoice.®



Carrollton - Farmers Branch ISD Council PTA [www.cfbpta.org](http://www.cfbpta.org)

Editor: Mary Lovell

Volume 2011-2012, Issue 2

October 12, 2011

**From the President** Sue Avery [president@cfbpta.org](mailto:president@cfbpta.org)

Friends,

We are nearly at the end of the first 9 weeks of school! PTA boards have budgets, calendars, have had socks/underwear drives to help those who need the services of the Clothes Closet and many are already collecting books, cds, dvds, videos for the gently used book sale! We hope that each of you will collect many items AND get the full 15 cents per book by sorting them and having them delivered before January 31! Your efforts will be directly rewarded AND it's 'better than boxtops!'

You already know that one of the most significant factors in student achievement is the involvement of caring adults!

THANK YOU for ALL your efforts which support high achievement for all students.

Sue Avery

“Honor the Texas Flag;  
I pledge allegiance  
to thee, Texas,  
one state under God, one  
and indivisible.”

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These have been challenging times for public education. October and November provide MANY terrific opportunities for our community to learn about how to help all our children succeed.

Council PTA is bringing the film “Race to Nowhere” to our community because it is thought-provoking and, quite frankly, has been very controversial. We encourage you to view it and consider its message, just as we encourage you to become informed about many matters related to educating our youth.

We know every is busy these days, but we truly cannot think of a more worthwhile project than learning more about how to help our families, students, teachers succeed.

Read more inside and certainly on the web.... We hope to see you at many of the other excellent opportunities in October and November!

## Lunch & share

**MONEY MATTERS  
FOR PRESIDENTS,  
WILL FOLLOW THE  
COUNCIL MEETING  
\$3.00 FOR LUNCH!**

**HOPE YOU  
CAN JOIN US!**



## Parent Education

Julie Nors, 5th VP

parented@cfbpta.org

### “THE RACE TO NOWHERE”

“Featuring the heartbreaking stories of young people pushed to the brink, educators who are burned out and worried that students aren’t developing the skills they need and parents who are trying to do what’s best for their kids.”

*Race to Nowhere* is a call to mobilize families, educators and policy makers to challenge current assumptions on how to best prepare the youth of America to become healthy, bright, contributing and leading citizens.”

C-FB Council PTA has arranged a showing of this controversial film at Studio Movie Grill, Lewisville on **MONDAY, November 14 at 7 PM**. Tickets are available online at [www.studiomoviegrill.com](http://www.studiomoviegrill.com). All families and educators are invited to view this provocative piece about the pressures children experience in school. More information is available at [www. Racetonowhere.com](http://www.Racetonowhere.com)

### ENCOURAGING POSITIVE BEHAVIORS IN OUR CHILDREN

Austin Harmon, BRS will help us understand how we can shape the behaviors of our children. Topics will include:

- Issues with punishment—what it does and does not teach
- How to make positive/identifying reinforcers
- Controlling the environment/setting up opportunities to learn.
- Being consistent with rules and expectations

**November 10, 6:30—8:00 PM**

Marie Huie Educational Center.

Spanish translation and childcare available. Email Joyce Tjosvold at [Tjosvoldj@cfbisd.edu](mailto:Tjosvoldj@cfbisd.edu) for childcare reservations.

Presented by Families United for Special Education (FUSE), C-FB Council PTA and C-FB ISD Department of Special Education

### DO YOU WONDER WHETHER YOUR CHILD IS ‘BEING ALL THEY CAN BE’?

#### Combating Underachievement

Many capable children don’t work up to their abilities in the classroom. Patterns that cause underachievement occur in the home and in school. Parents and teachers may overlook or misinterpret symptoms. Learn more in a FREE parent education program open to all on **October 19, 2011**.

Dr. Sylvia Rimm, author, television correspondent and noted psychologist will speak to parents in C-FB ISD (and beyond).

Come to the Technology Learning Center, 2427 Carrick Street. Doors will open at 6:45 p.m. This FREE parent education program begins promptly at 7 p.m.

Her presentations are educational, entertaining and insightful. Come see why she is one of the nation’s leading child psychologists! Presented by C-FB ISD Department of Advanced Academic Services & C-FB AGT.

C-FBISD COUNCIL PTA: [www.cfbpta.org](http://www.cfbpta.org)

AREA 16 PTA: [www.areal6pta.org](http://www.areal6pta.org)

TEXAS PTA: [www.txpta.org](http://www.txpta.org)

NATIONAL PTA: [www.pta.org](http://www.pta.org)

**The Voice**  
everychild.onevoice.®

[www.txpta.org/members/Voice.html](http://www.txpta.org/members/Voice.html)

**OurChildren**  
The National PTA Magazine

[www.pta.org/pr\\_our\\_children\\_magazine.html](http://www.pta.org/pr_our_children_magazine.html)

# First VP Aide

Linda Villemarette, 1st VP Aide

VP@cfbpta.org

## Every Child Deserves a Trained PTA Leader!!

**Super turnout for Council trainings!** The knowledge and networking were wonderful. THANK YOU for sharing what works (and what didn't) on your campuses! If you missed this, there are other opportunities... because.....

### TEXAS PTA Web-based training is back!

**BYLAWS**—Learn the basics of bylaws, standing rules and more! October 19th 7:30—9:00 PM CDT  
Register here: <https://www1.gotomeeting.com/register/809692392>

**MEMBERSHIP**—Membership is the lifeblood of your campus!  
Tuesday October 18th 10 –11:30 AM CDT—Register here:<https://www1.gotomeeting.com/register/261821849>

Monday October 24th 7:30—9:00 PM—Register here:<https://www1.gotomeeting.com/register/773054049>

#### **PARENT EDUCATION**

Wednesday October 19th 10-11:30 AM CDT—Register here: <https://www1.gotomeeting.com/register/350962888>

#### **PARLIAMENTARIAN**

Tuesday October 18th 7:30– 9:00 PM—Register here: <https://www1.gotomeeting.com/register/903290160>

#### **PRESIDENT**

Friday October 14 9:30 –11:30 AM CDT Register here: <https://www1.gotomeeting.com/register/523462401>

#### **SECRETARY**

Sunday October 16th 6-7:30PM CDT Register here:<https://www1.gotomeeting.com/register/323078632>  
Monday October 24th 12:00-1:30 PM CDT Register here: <https://www1.gotomeeting.com/register/980499072>

#### **TREASURER**

Monday October 17th 9:30-11:30 AM CDT Register here <https://www1.gotomeeting.com/register/313640641>  
Tuesday October 25th 7:30 –9:30PM Register here <https://www1.gotomeeting.com/register/394706465>

REGISTRATION IS REQUIRED!

System requirements: PC users: Windows ®, Vista, XP or 2003 Servier  
Macintosh ® users: Mac OS ® X 10.5 or newer.

You will receive an email confirming your registration! Register, login and learn from home!

**Treasurer**

Lori Douglas

treasurer@cfbpta.org

Carrollton-Farmers Branch ISD Council of PTA  
 Proposed Budget  
 2011-2012

	<u>Adopted 09/07/11</u>	<u>Proposed Changes</u> <u>10/12/11</u>
<b>Total Beginning Balance - Chase</b>	\$ 35,205.48	
<b>Total Beginning Balance = Texans CU</b>	\$ 5,153.42	
<b>Income:</b>		
Clothes Closet Donations	\$ 2,500.00	
Council Dues	\$ 2,625.00	
Council Dues Childcare	\$ 640.00	
Gently Used Book Sale	\$ 40,000.00	
LOT - Texas PTA fees	\$ 200.00	
Post Prom Local Donations	\$ 1,000.00	
Training Meals	\$ 300.00	
Vendor Fair	\$ 4,500.00	
<b>Total Income</b>	<b>\$ 51,765.00</b>	
<b>Total funds available</b>	<b>\$ 92,123.90</b>	
<b>Expenses:</b>		
Admin Appreciation	\$ 1,200.00	
Arts in Education	\$ 1,000.00	
Bank Fees	\$ -	
Carryover to 2011-12	\$ 21,953.90	\$ 6,953.90
Childcare	\$ 800.00	
Clothes Closet from Donations	\$ 2,500.00	
Clothes Closet Purchases	\$ 2,500.00	
Convention - State or National	\$ 1,500.00	
Copies for Meetings	\$ 150.00	
Council Delegate Liasion	\$ 500.00	
Directory	\$ 600.00	
Environmental	\$ 400.00	
Exceptional Students	\$ 150.00	
Gently Used Book Sale	\$ 10,000.00	



**TREASURERS!**  
 You know what's coming up soon:

990 Time!

This important IRS form  
 Is due 4 1/2 months after  
 your fiscal year ends:  
 So October 15 (FYE 5/31)  
 OR  
 November 15 (FYE 6/30)

If you have any questions  
 please contact me!

**AIM INSURANCE  
 RENEWALS!**

Remember to renew your  
 insurance for 2011-12!



**Treasurer**

Lori Douglas

treasurer@cfbpta.org

Proposed 2011-2012 Budget Continued

	<u>Adopted</u> 09/07/11	<u>Proposed</u> <u>Changes</u> 10/12/11
Historian	\$ -	
Hospitality Council Meetings	\$ 250.00	
Hospitality Schools w/o PTA	\$ 400.00	
Inclusiveness	\$ 100.00	
Insurance	\$ 545.00	
Legislative	\$ 25.00	
Life Member	\$ 300.00	
Life Member Reception	\$ 1,200.00	
Local PTA Incentive-Piece of Cake	\$ 600.00	
LOT fees	\$ 200.00	
Membership	\$ 200.00	
Metrocrest Chamber	\$ -	
Newsletter	\$ 660.00	
Parent Education	\$ 10,000.00	
Parliamentarian	\$ 100.00	
Post Prom Council Contribution	\$ 7,000.00	
Post Prom Local Donations	\$ 1,000.00	
President	\$ 300.00	
Principal /President Luncheon	\$ 1,600.00	
Programs - Council Meeting	\$ 800.00	
Public Relations	\$ 100.00	
Sales Tax Expense	\$ 1,290.00	
Secretary	\$ 50.00	
SLS Grants	\$ 5,000.00	
Special Program Grants	\$ 4,000.00	
Student Scholarships	\$ -	\$ 10,000.00
Summer Leadership SLS	\$ 3,000.00	
Teacher Grant	\$ 5,000.00	\$ 10,000.00
Training	\$ 1,000.00	
Training Dinners	\$ 800.00	
Treasurer	\$ 100.00	
Trustee Appreciation	\$ 100.00	
TX PTA Building Fund	\$ 250.00	
TX PTA Emergency Fund	\$ 250.00	
Vendor Fair	\$ 800.00	
Volunteer/Job Fair	\$ 1,000.00	
Volunteers	\$ 300.00	
Webmaster	\$ 450.00	
Youth Protection	\$ 100.00	
<b>Total Expenses</b>	<b>\$ 92,123.90</b>	<b>\$ 92,123.90</b>

**Texas PTA Area 16 LOT  
Training  
Opportunities**

If you missed training in C-FB, and you would like LOT training, there are still some opportunities coming up:

October 20 9:00 a.m.  
Lewisville—

LISD Bolin Center  
1565 W. Main St.

October 20 9:00 a.m.  
Denton—

Central Services Building  
1307 N. Locust St.

Check [www.area16pta.org](http://www.area16pta.org) for maps, and more news.

**DO YOU SPEAK...  
CAMBODIAN??  
KOREAN**

**WE NEED YOU!!**

Parents:

CFBISD needs interpreters for these languages for parent contact, testing, etc. Well-paid occasional work. Will adjust to your schedule.

Call Georgina Tezer at 972-968-6513 or e-mail at [tezer@cfbisd.edu](mailto:tezer@cfbisd.edu) for more information

**Treasurer**

Lori Douglas

treasurer@cfbpta.org

**C-FB Council PTA Financial Report for 01 Sep to 02 Oct 2011**

<b>BALANCE Forward as of 01 September, 2011 - Chase</b>		<b>\$ 31,756.61</b>	
<b>INCOME</b>			
Clothes Closet Donations	350.00		
Council Dues	375.00		
Council Dues Childcare	100.00		
LOT - TX PTA Fees	300.00		
Post Prom Local Donations	225.00		
Refund - Old Website Early Cancellation	69.23		
	<b>TOTAL INCOME</b>	<b>\$ 1,419.23</b>	
<b>EXPENSES</b>			
Admin Appreciation - 3499	69.87		
Childcare - 3506,3507,3508	75.00		
Council Delegate Liasion - 3501	120.18		
Gently Used Book Sale - 3498	497.48		
Insurance - 3504	545.00		
LOT Fees - 3509	300.00		
Newsletter - 3502	126.00		
President - 3499	32.29		
Summer Leadership SLS - 3500	112.44		
Training - 3503	258.00		
Training Meals - 3505	79.19		
	<b>TOTAL EXPENSE</b>	<b>\$ 2,215.45</b>	
<b>BALANCE as of 02 October, 2011 - Chase</b>		<b>\$ 30,960.39</b>	<b>\$ 30,960.39</b>
<b>BALANCE Forward as of 01 September, 2011 - Texans CU</b>		<b>\$ 6,183.11</b>	
Texans CU	<b>TOTAL INCOME</b>	-	
Texans CU	<b>TOTAL EXPENSE</b>	-	
<b>BALANCE as of 02 October, 2011 - Texans CU</b>		<b>\$ 6,183.11</b>	<b>\$ 6,183.11</b>
<b>BALANCE as of 02 October, 2011</b>			<b>\$ 37,143.50</b>

**COULD YOUR PTA USE A C-FB COUNCIL PTA GRANT?**

Grant applications are being accepted **now!** Council can award up to \$1,000 to campus PTA's in good standing for projects that support PTA mission, goals, objectives. Go to [www.cfbpta.org](http://www.cfbpta.org) for the application materials.

**Environmental**

**Lisa Stavinoha**

**environmental@cfbpta.org**

Hi Everyone! Training that was held on September 21<sup>st</sup> was awesome and I would like to send a big **Thank You** to all those Environmental Chairs who attended. Did you go back and challenge your PTA President to do the next agenda on a half of a cereal box?

If you were not able to attend training, your packet was left in the office of your school on Monday, October 3, so make sure you pick it up. These packets are full of information on Grow Your Own Forest and the Recyclebank Green Schools Program plus much more!

**IMPORTANT** - The Recyclebank is again accepting applications for grants to promote Environmental Education in our schools. Deadlines are fast approaching so please check your packets or please follow the link to learn more about the application process and to print an application, [Recyclebank Green Schools Program](#)

“McCoy applied and received this grant 3 years ago. It was \$5,000.00 and we used it for a composting program for 5 grade. All the “compostable waste” at the lunch hour in school is placed by 5 graders in a compostable bin and

they do a lot of education around this. The compost is going to be used for a butterfly garden as part of the 2 grade curriculum.”

(Thank you Sylvia Mazuera for this information!)

**\*REMEMBER\* on Monday, October 31, 2011 until Thursday, November 10, 2011 PLUCK A PLASTIC BAG FROM A LANDFILL is on!**



Remember to bag 14 bags inside 1 and we will count by 15s.

Let me know **by the end of the day on Thursday November 10<sup>th</sup> how many bags your school collected.**

Can CFBISD Pluck 500 bags from the landfill? We will see! Remember to drop all collected plastic bags off at your nearest grocery store or Walmart. All have bins in the entryways for collecting recycled plastic bags. Have a Great October!



**Youth Protection**

**Beth Mauch**

**Youthprotection@cfbpta.org**

# Red Ribbon Week

**OCTOBER 21-28**

Many campuses have creative ideas on how to help our kids make great choices about staying away from drugs. If you're looking for some ideas check out [www.imdrugfree.com](http://www.imdrugfree.com)

Share your photos and ideas with us! Email to [newsletter@cfbpta.org](mailto:newsletter@cfbpta.org)



**Showing Our Support for All Students—  
Mary Grimes Education Center,  
Bea Salazar (ACT) Transition Center,  
Mary Huie Special Education Center**



Ways your PTA can help each school:

Some goodies; a small gift to the school or the staff; notes of appreciation; lunch, brunch, snacks, dessert; or volunteer hours.

**October**

Blanton Elementary  
Carrollton Early Childhood  
Carrollton Elementary  
Sheffield Elementary  
RL Turner High School

**November**

Country Place Elementary  
Ranchview High School  
Long Middle School  
Stark Elementary

**December**

Furneaux Elementary  
Good Elementary  
Kent Elementary  
Landry Elementary

<b>Bea Salazar (ACT) Transition School</b>	<b>Mary Grimes Education Center</b>	<b>Marie Huie Special Education Center</b>
Mr. Pat Hester, Principal	Bob Tipton, Principal	Randi Wells
Contact: Kim Matlock	Contact: Ophelia Sanchez	Contact: Joyce Tjosvold
Contact: Kim Connelly – Food	<b>972-968-5605</b>	<b>972-968-5805</b>
<b>972-968-5900</b>	1745 Hutton, Farmers Branch	2115 Frankford Rd., Carrollton
2416 Keller Springs Rd. Carrollton East of Kelly Blvd.	Next to Standridge Stadium, just north Of Valwood Parkway	Between Josey Lane & Kelly Blvd

<b>Volunteers</b>	<b>Teresa Oostenbrug</b>	<b><a href="mailto:volunteers@cfbpta.org">volunteers@cfbpta.org</a></b>
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**Attention All Volunteer Coordinators!**

Remember to send me your volunteer hours every month by the 5th.

In addition to monthly awards for volunteer hours, we are adding a few new awards for Council PTA.

I look forward to hearing from you.

Notes from meeting:



## Gently Used Book Sale

Barbara Morgan

usedbooksale@cfbpta.org



### It's Better than Boxtops!

Local PTA's in GOOD STANDING can earn up to 15¢ per book and the books will count toward the traveling Owl trophy for their school! For the full 15 Cents, just count, sort, label and have them delivered to the site before January 31, 2012!

To earn 10cents per book, count and sort and have them delivered after January 31, 2012.

To earn 5 cents per book, just box them up (no counting or sorting required).

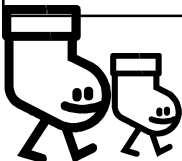
Books must be in saleable condition, and discarded library books, ESL books, guided reading and Content Mastery books are NOT eligible. What could be easier??

The deadline for school credit for the traveling Owl is February 12, 2012!

## Clothes Closet

Sandra Bottomley

clothescloset@cfbpta.org



### WHAT'S HOT?

Sorting days coming up:

**Saturday October 22nd 9—11 AM. All are welcomed!**

**Monday October 24th 5:30—7:30 PM**

Donations may be dropped off also! All clothing sizes are now needed. If you are organizing a sock and underwear drive, please consider asking for boy's boxers, and the low cut socks.

**Look at the calendar here for more dates! THANKS to all for recruiting dedicated Clothes Closet volunteers! They are WONDERFUL!**

## Arts in Education REFLECTIONS

Tricia Gamez-Stallings

artsined@cfbpta.org

By this time, Reflections competitions should be well underway!

Thanks to all for supporting the arts in education!

Remember that if you have a GREAT IDEA for

A theme for 2013-14, submit it to Texas PTA

By November 5th!

<http://www.txpta.org/resource-library/entry/reflections-11-12-theme-search-student-form/>

The winning student could earn \$100!



## Membership

Sylvia Mazuera, 4th VP/Membership

membership@cfbpta.org

### FALL AWARDS

#### 10% Increase Achievement

Presented to each local PTA that submits membership dues and roster for 10% more members than their previous year's membership total to the Texas PTA office postmarked **by October 15th**. Previous year's membership total is recorded in the Texas PTA office. No form to submit.

#### Early Childhood Achievement

Presented to each early childhood PTA that maintains or increases membership from the previous year's membership total and submits dues and a membership list to the Texas PTA office **post-marked by October 15th**. Previous year's membership total is recorded in the Texas PTA office. No form to submit.

#### 500 Club Achievement

Presented to each local PTA that submits membership dues and a membership list for 500 or more members to the Texas PTA office **post-marked by October 15th**. No form to submit.

#### 1000 Club Achievement

Presented to each local PTA that submits membership dues and a membership list for 1000 or more members to the Texas PTA office **post-marked by October 15th**. No form to submit.

#### MARS (Men are really super) Award

Presented to all PTAs who recruit 50 or more men by Fall dues deadline (postmarked by **October 15**) Award form must be submitted.

### A few Ideas to Increase your PTA Membership

1. Use the energy and enthusiasm of others — involve parents, teachers and students on your membership committee.
2. With membership enrollment, include a questionnaire to be returned to your PTA. Ask their feelings on programs and activities; explain PTA's efforts on behalf of children; ask for their membership and participation. People who feel a part, take part!
3. If you have a real need in your community, identify it. A cause around which people can rally is likely to increase membership.
4. Visit the senior citizen's centers in your community. Tell them about today's PTA and welcome their membership. They have wisdom and time to offer — and you have chores and activities in which they can participate.
5. Have a "Grandparents' Day" where students bring real or adopted grandparents to school for lunch or a tour of the building. Ask them to join your PTA.
6. Always subscribe to the State PTA mailings for all members of your board of directors and let your general membership know they, too, may subscribe.

# TEAM UP! JOIN PTA

### DATES TO REMEMBER!

**TEXAS PTA DUES DEADLINE:** Send dues to Texas PTA for at least 20 members by **October 15** or Texas PTA will designate your PTA as INACTIVE!

**MEMBERSHIP YEAR:** The 2010-11 year expires October 14. Access to National and Texas PTA websites will change to new username and password for 2011-12. Distribute PTA cards to your members so they can access PTA resources!



## CFB Council Meetings, Events and Training Opportunities

**October 12, 2011 - November 9, 2011**

<u>Date</u>	<u>Event</u>	<u>Time</u>	<u>Location</u>
Oct 12	Council Board Meeting	8:30 AM	Admin-Rm 4
	Council-	9:45 AM	Board Room
	Presidents Meeting	11:10 AM	Admin-Rm 4
Oct 13	School Board –Training “Team of Eight”	7 PM	Admin-Board Room
Oct 15	PTA—MEMBERSHIP AWARDS POSTMARK DATE	See page 10	
Oct 15	IRS form 990 due if fiscal year ends May 30		
Oct 18	Family Education-Parents Can Build Self Esteem in	9:30-10:30 AM	Community Learning Center
Oct 19	Understanding Underachievement-Dr. Sylvia	6:45 PM	TLC 2427 Carrick St
Oct 21-28	RED RIBBON WEEK		
Oct 24	Clothes Closet—NO Clients	5:30-7:30 PM	Standridge Stadium
Oct 25	Clothes Closet—CLIENT DAY	5:30—7:30 PM	Standridge Stadium
Oct 25	Family Education– Parenting Teens	9:30—10:30 AM	Community Learning Center
Oct 28	Clothes Closet—CLIENT DAY	10:30 AM-12:30 PM	Standridge Stadium
Nov 1	Family Ed– Uncluttering Your Mind and Focusing	9:30– 10:30 AM	Community Learning Center
Nov 3	School Board Meeting	7 PM	Admin– Board Room
Nov 8	Family Ed—Food and Fitness Matter	9:30– 10:30 AM	Community Learning Center
<b>Nov 9</b>	<b>Council Board Meeting, General Meeting,</b>	<b>8:45 AM &amp; 9:45 AM</b>	<b>Admin Building</b>
Nov 10	Encouraging Positive Behaviors	6:30 PM	Marie Huie Educational Ctr
Nov 14	Race to Nowhere—Film showing	7 PM	Studio Movie Grill-Lewisville

**Remember to check  
Council Website: [www.cfbpta.org](http://www.cfbpta.org) and  
District website: [www.cfbisd.edu](http://www.cfbisd.edu)  
for updates!**



