

Membership

Sylvia Mazuera, 4th VP/Membership

**TEAM UP!
JOIN PTA**



2011-12 Membership Chairmen!

I'm Sylvia Mazuera and my job is to support/assist PTA Membership Chairs in C-FB schools.

Membership – This year's theme: Team up, Join PTA!

As membership chairman, you are in the business of marketing and selling memberships. How can you do this?

- Post the benefits of PTA membership so people will understand and join.
- Take a look at groups that are not represented and welcome them to PTA. (For example, dads, grandparents, single parents, other cultures etc.)
- Set-up a membership table at all school functions.
- Getting members involved is the key to keeping them. Most people want to belong and feel welcome.

The key to successful parent involvement is to bridge a working relationship between parents, teachers, school administrators and communities.

Resources

These web-pages have a wealth of resources for you:

Council Website: www.cfbpta.org –Go to “Resources for PTAs” and then “Membership”. Under “Flyers, Brochures and more” are samples of flyers and forms for membership drives.

Texas PTA website: www.txpta.org. Top right Intranet to Members only section (password protected – user name/password on the back of your membership card).

National PTA: www.pta.org (same user name/password from back of membership card)

Dues Increase

All PTAs should have increased their dues this year by 50 cents, following National PTA increase in dues. As membership chair, please remember you need to update all membership materials with the new dues amount.

Training

You are now required to take Leader Orientation Training (LOT), a great introductory course on PTA. Visit www.cfbpta.org for upcoming classes. You only have to take this class once in your “PTA Lifetime”.

Membership Cards

If you don't have them, let me know and I'll try to help you get them.

In August and September

Membership chairs should be remitting Texas and National portion of dues weekly to Texas PTA.

Please contact me with any questions or suggestions you have.

